

# Belsoft | IT Solutions

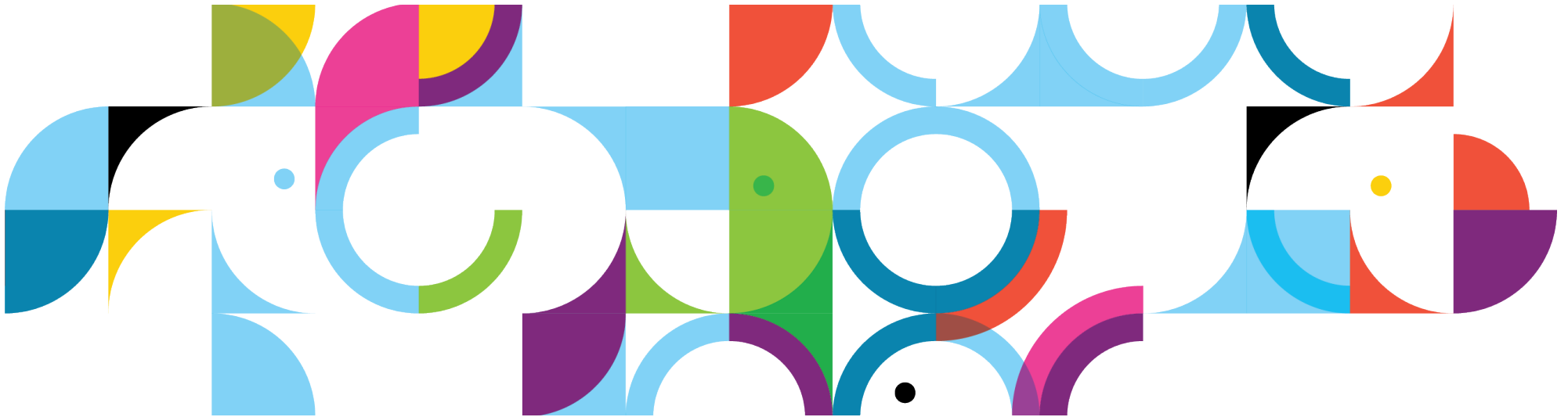
## IBM Messaging and Collaboration Strategy and Roadmap Update



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September 24, 2013



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Performance is based on measurements and projections using standard IBM benchmarks in a controlled environment. The actual throughput or performance that any user will experience will vary depending upon many factors, including considerations such as the amount of multiprogramming in the user's job stream, the I/O configuration, the storage configuration, and the workload processed. Therefore, no assurance can be given that an individual user will achieve results similar to those stated here.



## Two things, today...

- I want to TALK...
  - State of the Business
  - IBM Notes 9.0 Social Edition
  - The Road Ahead
  
- I want to DEMO...
  
- Q&A



2,000+

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# Social Business Begins with the Industry-leading Platform

## Social Business Solutions

### Smarter Workforce

IBM Employee Experience Suite  
Kenexa Talent Management Suite

### Smarter Commerce Exceptional Customer Experience

IBM Customer Experience Suite

## IBM Platform for Social Business

### Social Networking

IBM Connections  
IBM Notes & Domino Social Edition  
IBM Sametime

### Social Analytics

IBM Social Analytics Suite

### Social Content

IBM Enterprise Content Management

### Social Integration

IBM WebSphere Portal  
IBM Web Content Manager

## Deployment Options



SaaS Cloud



Dedicated Private Cloud



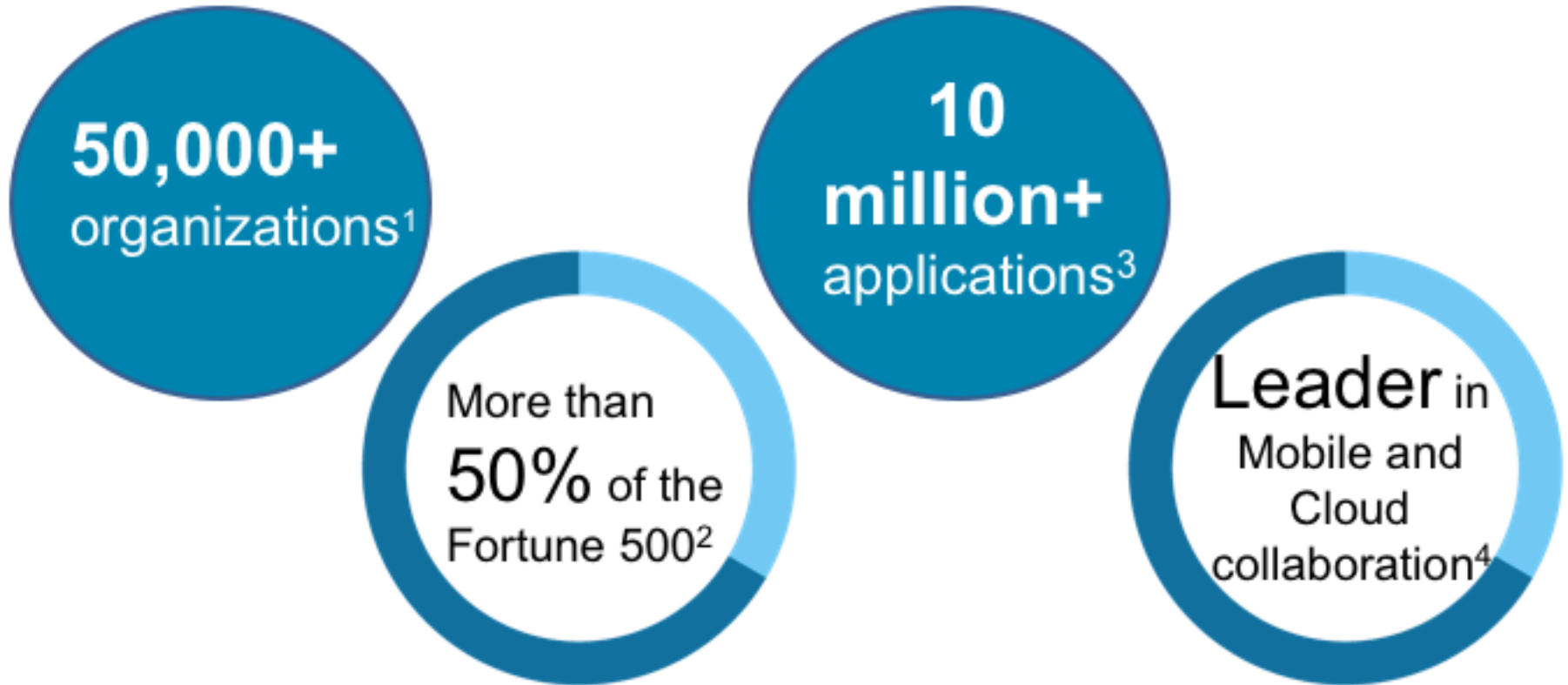
On Premises



Hybrid

# IBM Messaging Leadership

20 years of proven innovation



1,2,3. IBM Software Subscription and Support, and IBM Collaboration Solutions Product Management, 2012 4. Forrester Research 2012, Cloud Strategies of on-line collaboration vendors and Current Analysis 2012. Competitive Threat Index



# IBM SmartCloud

Simplest way to interact across business boundaries



Keeping private business exactly that



Public, Dedicated, or Hybrid – it's your choice



Fastest way to make your existing processes social



Bring your own device, fast, simple, self-service



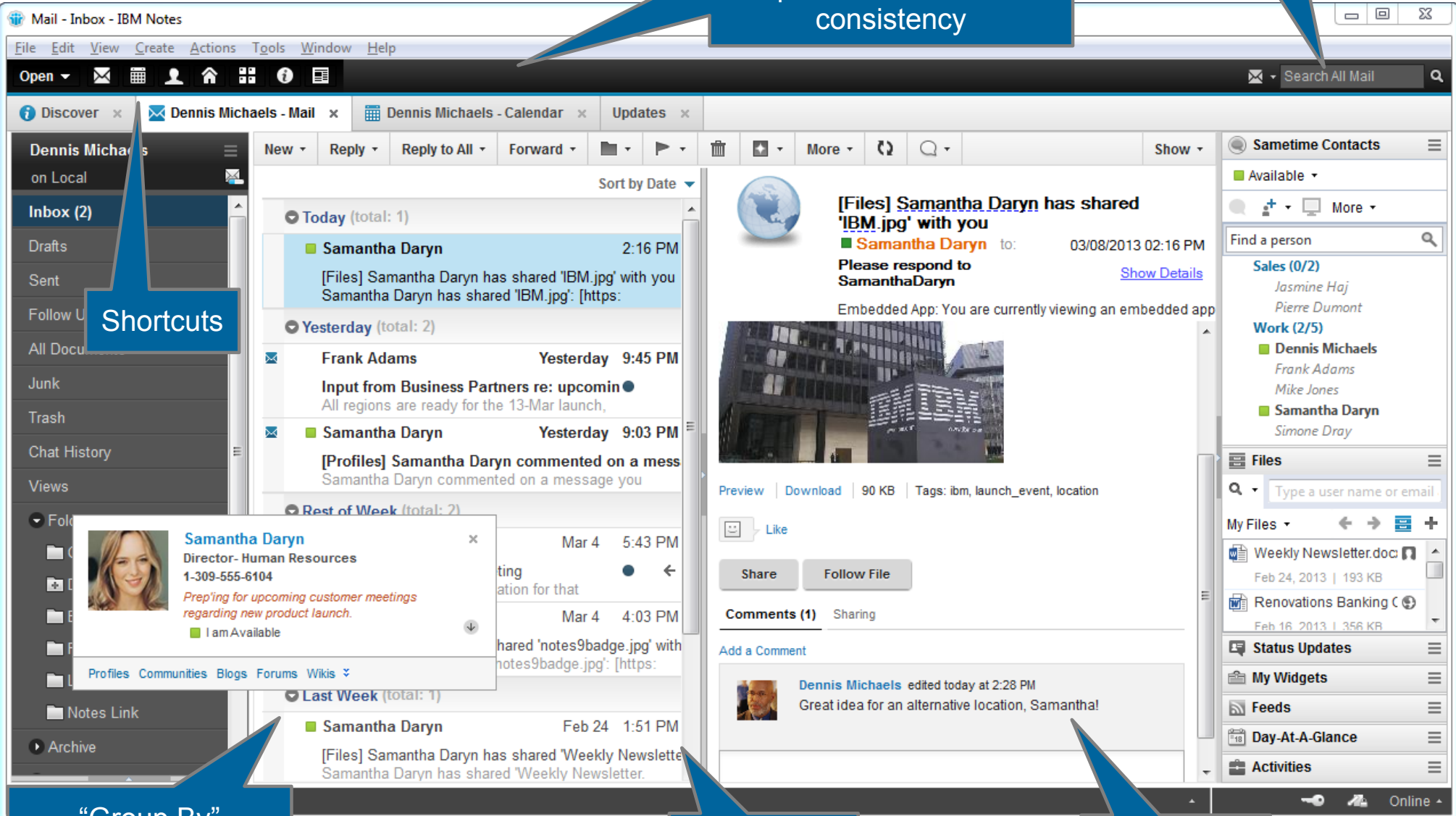
**IBM SmartCloud**  
for Social Business

**GA8 update completed at the end of August**

# You have to understand...

Social Theme: cleaner, more modern look, adopted across IBM product line for UI consistency

Enhanced Search



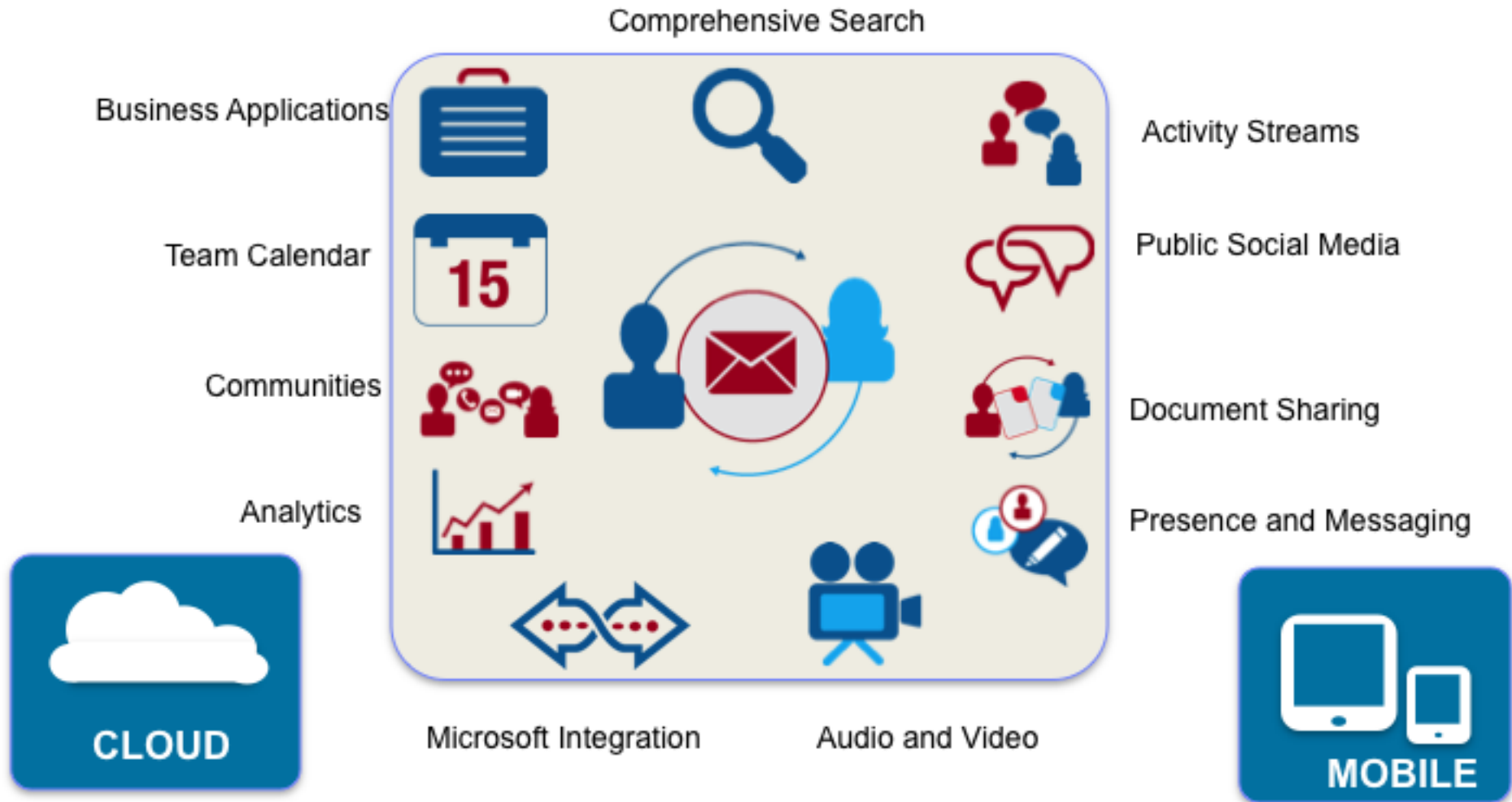
Shortcuts

“Group By” and “Show Beginning”

Abbreviated dates

Embedded Experiences

# IBM continues to invest substantially in market leading messaging capabilities



# Announcing: IBM Notes and Domino 9.0 Social Edition

March 21, 2013

## Empower the 21<sup>st</sup> Century Workforce

**Activate** with a modern, social user interface

**Connect** any time, any where on any device

**Integrate** social into context of your business process

**Drive Innovation** and build new value



# IBM Domino 9.0 Social Edition

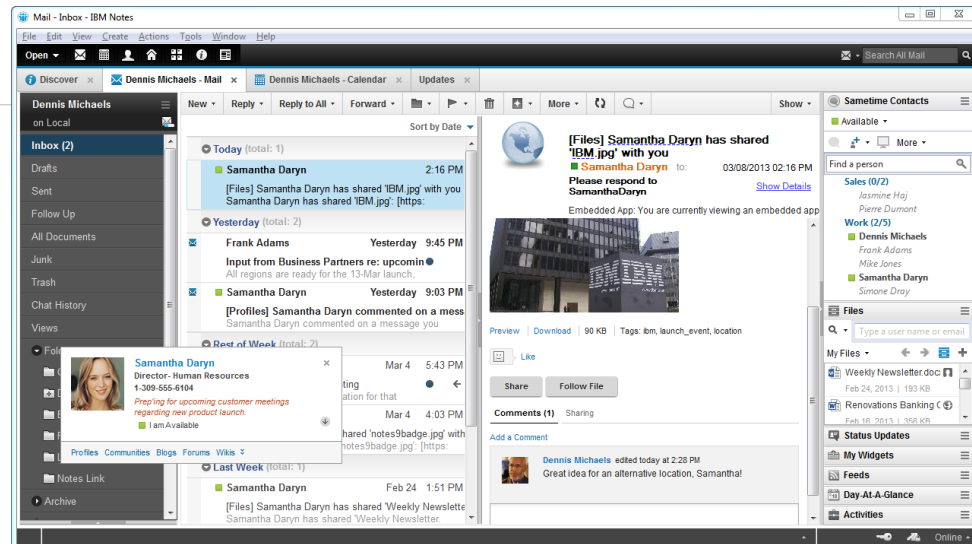
## Key themes

- Reduce TCO
  - DBMT: Database Maintenance Tool
  - NSD monitor for Unix
  - Quality-of-Service probe
  - Further SSO improvements via SAML 2.0 support
- Enhance security/integration
  - SHA-2 support for encryption
  - Transport Layer Security (TLS)
  - OAUTH credential store to support Embedded Experiences
- Improved transitions (9.0+)
  - Domino Onboarding Manager for mail/calendar conversion from Exchange
  - Domino patterns for IBM Pure Systems



## IBM Notes 9.0 Social Edition

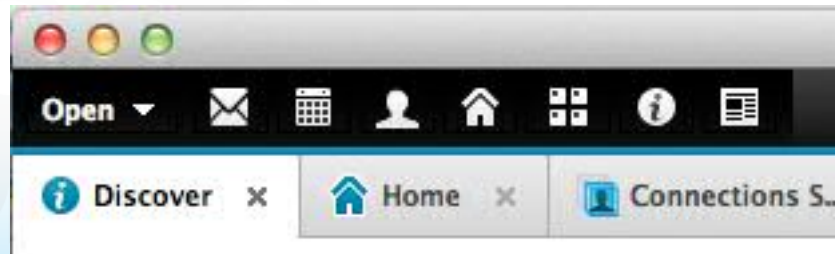
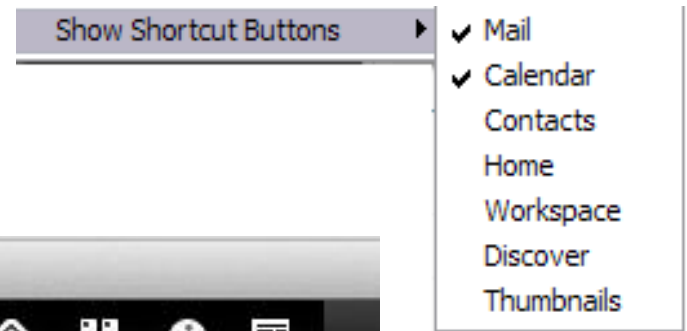
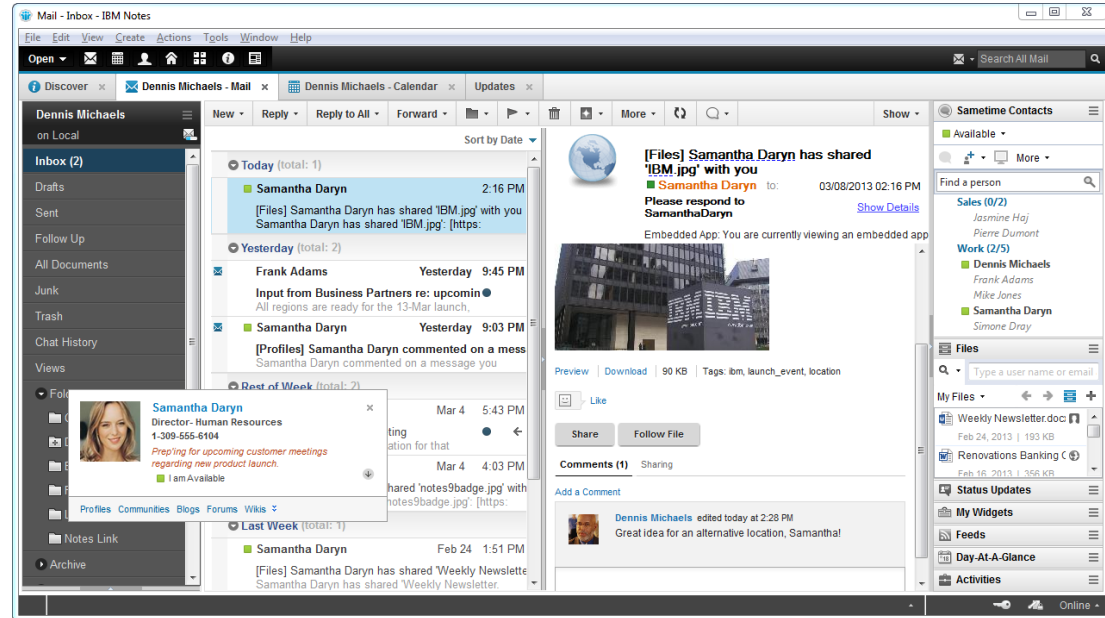
- Under development for 18+ months
- Overarching goals:
  - Modern
    - Use of current theming styles
    - Simplification and de-cluttering of interfaces
    - Integrated web experience – Notes Browser Plug-in®
    - Extensibility using the most current and stable web technology
  - Easy-to-use
    - Productivity feature enhancements
    - Easier discovery of capabilities
    - Default settings changes
  - Socially-enabled
    - Live social capabilities in email – “Embedded Experiences”
    - Social extensibility with the OpenSocial® platform
    - Expanded and updated IBM Connections® integration
- Leveraging the strength, commitment and clarity of the IBM brand



# IBM Notes 9.0 Social Edition

Some of my favorites...

- “Discover” page
- Click on URLs in edit mode
- “Quick Find”
- Group by Date
- “Sticky” auto-sort for Date columns
- “Snippets” (Show Beginning of Message)
- Single-click access to Mail, Calendar, Contacts, etc.
- “Rolling Calendar” view (additive weeks)
- “Weekly Planner” view
- Category colors
- “Add Sender to Contacts”
- “Reply to All” from Sent folder
- “Paste as Plain Text”
- Shortcut key (Ctrl-R / Ctrl-Shft-R)
- Mac Cocoa support





# iNotes 9.0 Social Edition

Near-parity with full Notes experience!

## Consumability:

- Abbreviated dates
- Quick find
- Vastly improved Calendar Create, Edit and Notice forms
- Calendar view improvements
- NEW dynamic Scheduler widget
- Import existing contacts from Microsoft® Outlook®
- Return Receipt generation control
- Paste images from clipboard (Firefox only)
- Drag 'n Drop attachments (HTML 5 APIs)
- Extensibility via Notes Widgets and Live Text (OpenSocial gadgets)
- Open widget content in new sidebar panels or tabs

- Secure attachment viewing (now on Greenhouse; planned for SmartCloud and on-premises)
- Relocate folders

## Social integration:

- Embedded Experiences
- Activity Stream with “Updates” widget
- Connections Files integration
- IBM Social theme
- NEW Notes links and web links, displayed together





## Notes Browser Plug-in

BOTTOM LINE: "...the beauty of this is for the users who want to use iNotes and could not access their apps before. This solution is for them and not for someone who wants to use the plug-in instead of the standard Client with a lower footprint..."

– Raj P.

- Designed to easily extend applications previously available only to Notes users out to web browser users, as well
- Provides a powerful compliment to existing XPages capabilities
- Allows applications to run in a browser with no modification!
- Lightweight install, similar to other plug-ins in size, deployment time and configuration requirements
- Minimal limitations:
  - Windows only (for now)
  - Not designed to support mail template, rather, to work in conjunction with iNotes
  - Firefox and Internet Explorer along with Citrix, in first release
- Licensing: Enterprise CAL, CEO Communications, Collaboration Express

## Moving to the Browser

- Significant progress in 9.0 enabling browser as primary-use client for many employee groups:
  - iNotes 9.0 reflects major investment to close parity gap with Notes
  - Notes Browser Plug-in provides seamless access to applications
  - Scripts and installer integration to convert single to multi-user configuration
  - In 9.0.x, support for mail-in applications
  
- Priority investment continuing to bring in all employee groups:
  - iNotes “Section 508” accessibility and feature work
  - “iNotes Companion” plug-in
    - Phase 1: Allow access to local archives and iNotes off-line
    - Phase 2: Streamline plug-in install and configuration
    - Phase 3: Automated deployment and maintenance (e.g., Windows Update)



# Investment Roadmap

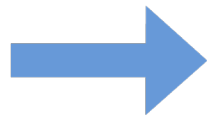
Notes/iNotes 9.0 Social Edition and beyond...

- IBM investing significantly in three priority areas:
  - Simplifying and reducing cost of client deployments with Application Virtualization
  - Fully enabling the move from rich clients to browsers
  - Leveraging analytics to transform the inbox experience



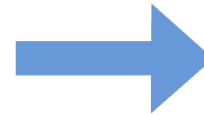
## Historically:

- Rich client installed individually on each computer



## Today:

- Rich client delivered and maintained as virtualized image
- Select employee groups converted to first-class browser UI with plug-in for apps
- Mobile access on virtually any device



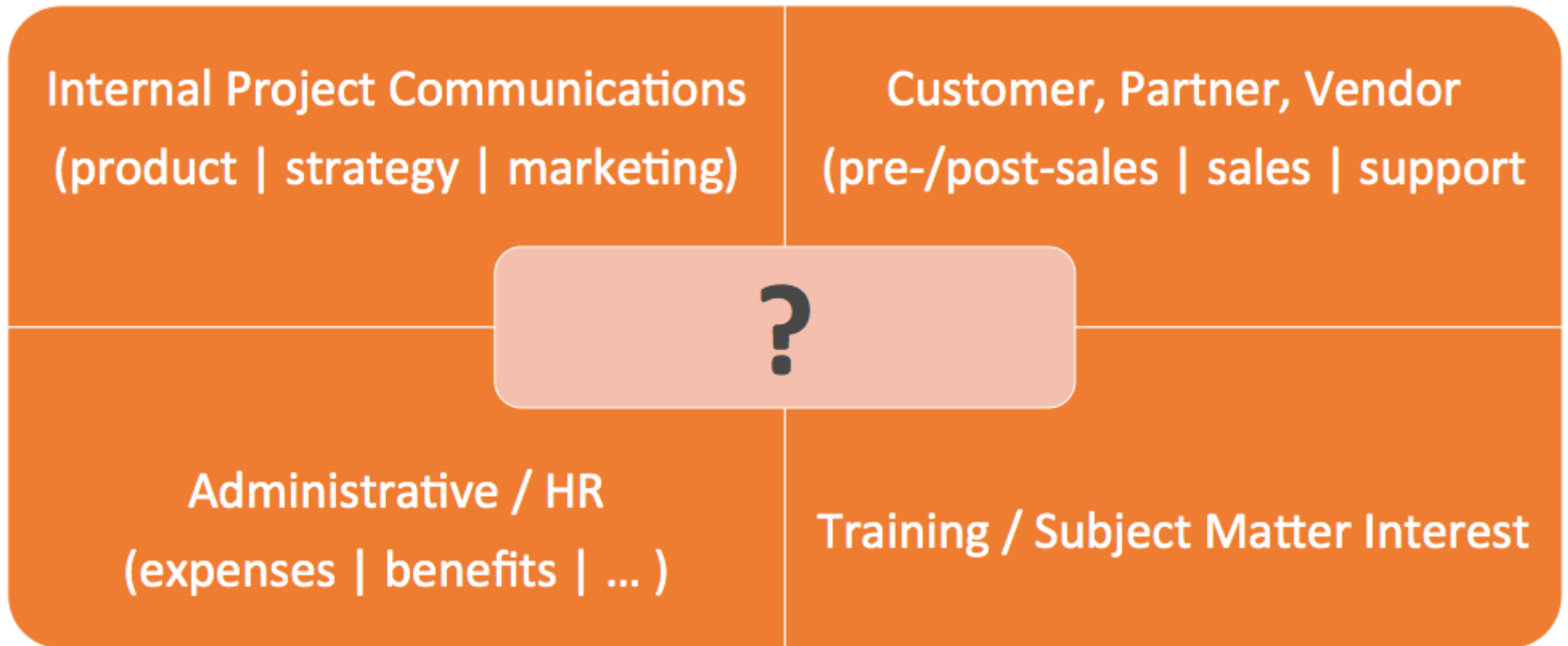
## Future:

- Powerful and differentiated analytics-based experience on mobile and desktop with lightweight, managed plug-in for offline and applications
- Provided as cloud, on-premises or hybrid

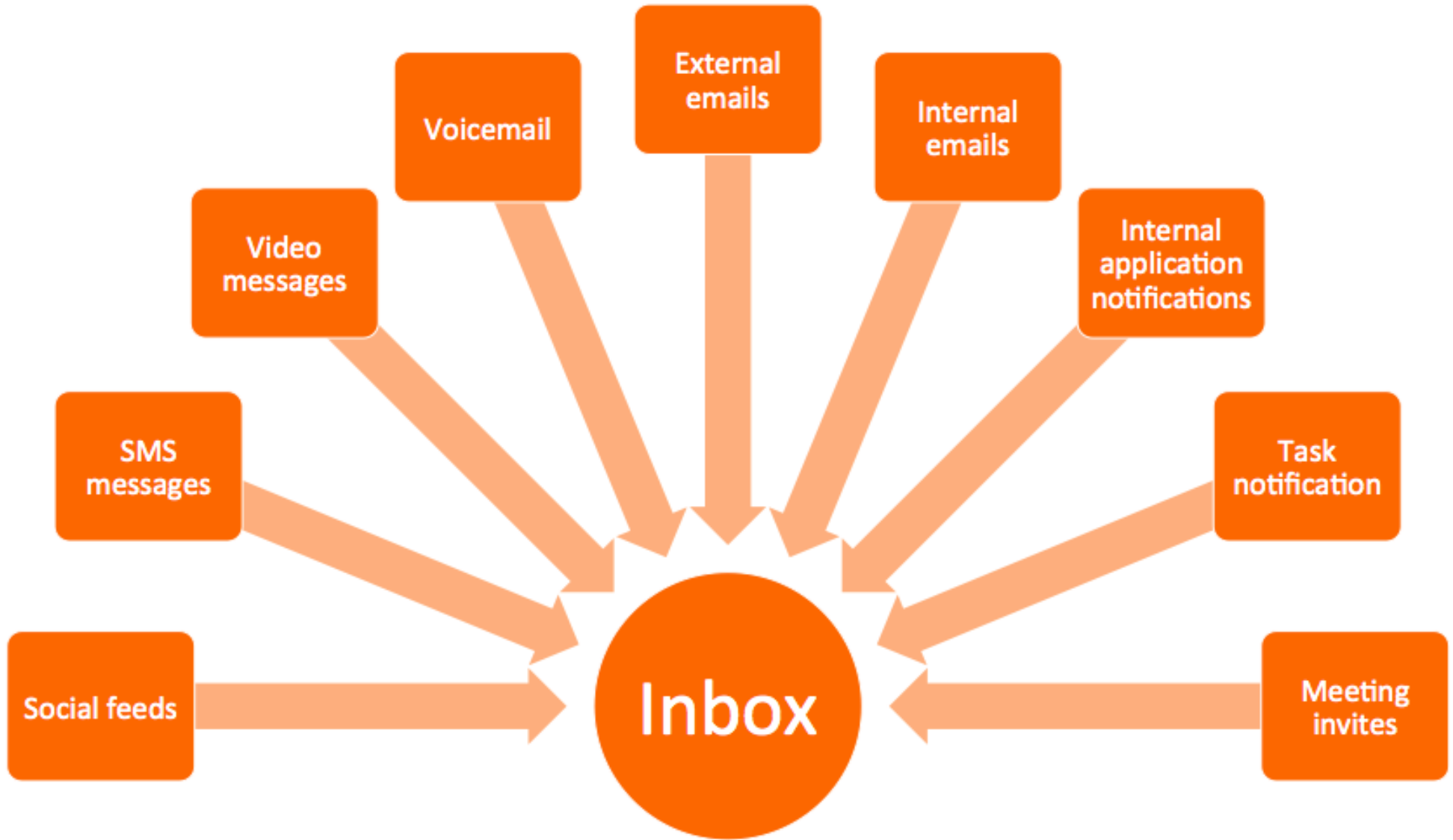
A transition is  
definitely  
underway.

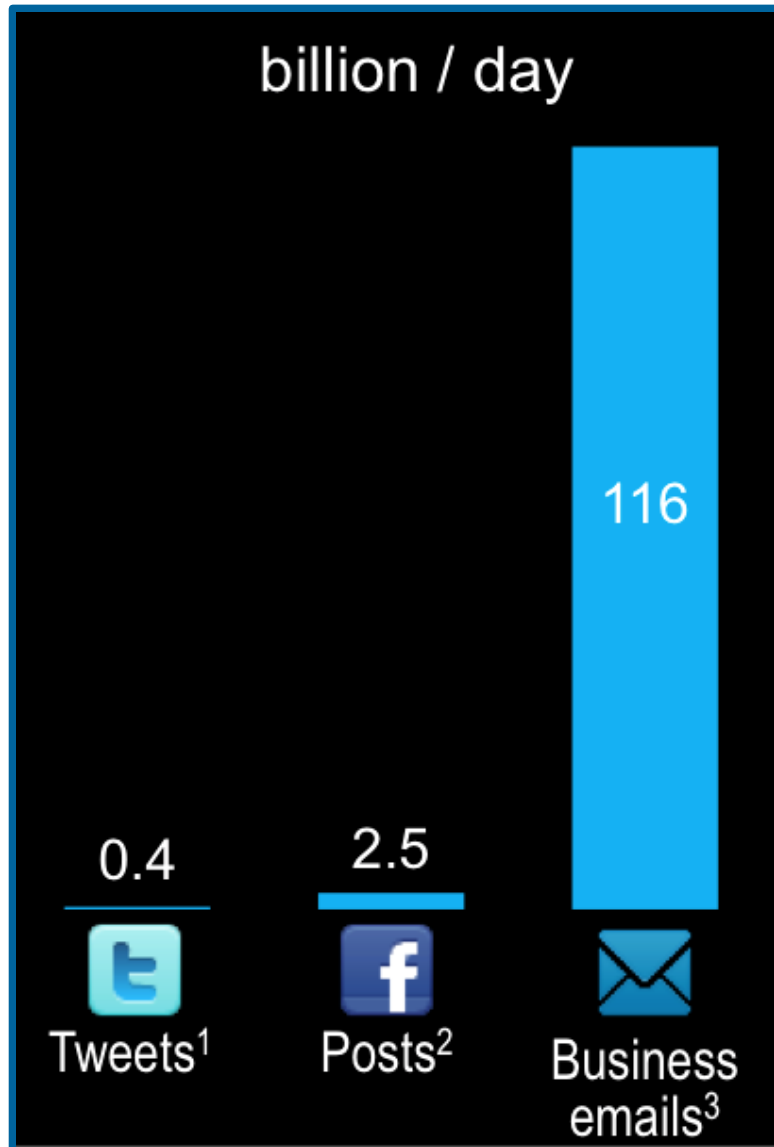
Email is changing.

## Here's what your parents might've used email for...



# Here's what YOU use email for...





## And if you follow Gartner...

*“Very soon, you won't be able to see email and social networking separate. Email will not die, it will in fact have more flavour and will be more integrated.”<sup>4</sup>*

~ Neha Gupta

Senior Research Analyst, Gartner

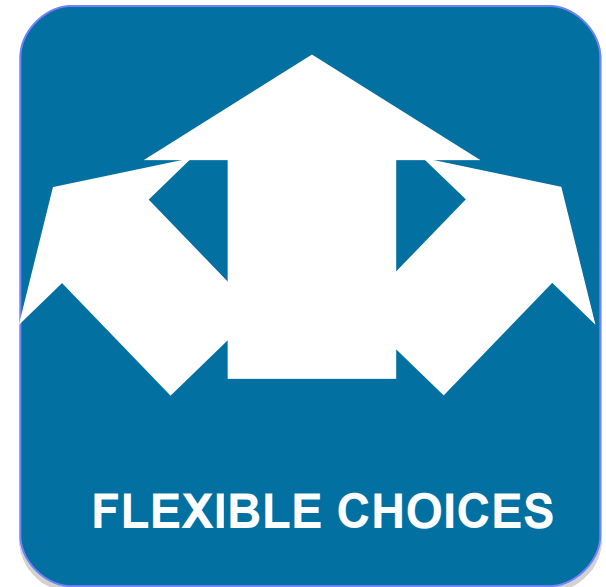
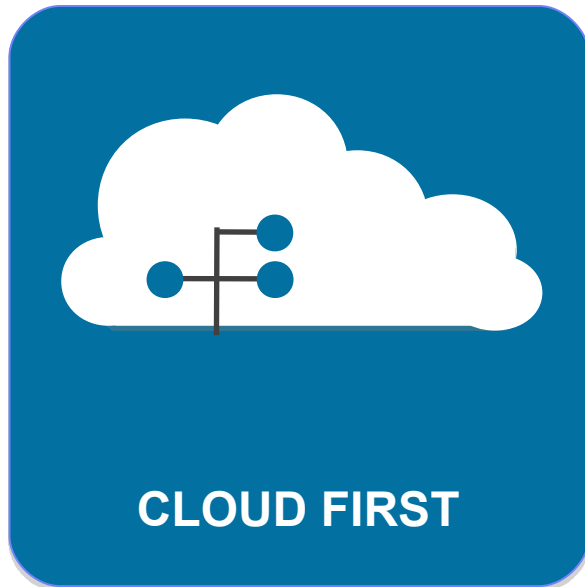
1.CNET News, June 6, 2012

2.GigaOM, August 2012

3.Osterman Research (2010), “Results of a survey of the use of email, social networking and other applications,” combined with IBM estimate of 800 Million workers worldwide have email at work

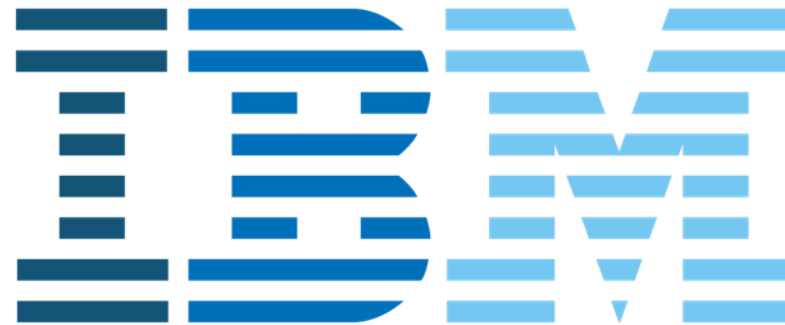
4.Neha Gupta, Senior Research Analyst, Gartner, “Gen Y shuns email, becomes more social,” Economic Times, January 13, 2011

IBM is **leading** the way by delivering the industry's leading social business capabilities in the cloud





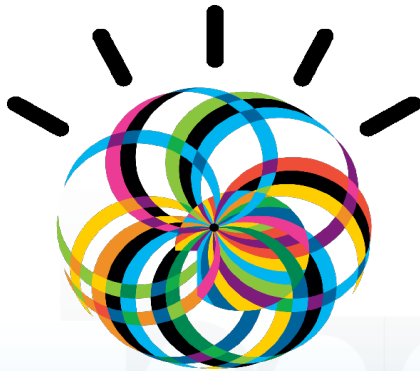
# Thanks!



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Get Social. **Do Business.**