Career Days - Team Leader Marketing

As a CD Team Leader of Marketing you get the chance to organize the Career Days week in March with a group of driven students. Career Days is the biggest recruiting event at the University of Zurich and one of the main events that AIESEC Zurich provides. Many national and international companies are presenting themselves and their job opportunities offered to the students by being represented on the fair or holding workshops and presentations during the CD week.

Being part of the CD Marketing team you will be working on the organization of this event as well as develop and apply diverse marketing strategies with your team. With your team you will implement the diverse concepts (sponsorship, marketing towards companies, external relations, university & students' marketing)
It gives a great opportunity to contribute to your project management, marketing and communication skills. Your launching to the job market after your studies will be facilitated.

Are you ready to step into the business world? Join the CD team, build up your network and become part of the Career Days dream team!

Responsibilities:

- Coordinate the marketing team
- Be responsible for marketing material, delivery and execution of promotion events
- Manage marketing of CD towards companies and/or students
- Be accountable for media, sponsorship and university relations
- Closely cooperate with CD’s Organization Committee President & other student organizations
- Constant report to CD’s OCP

Ideal Background:

- Interests in marketing, project management
- Motivation, drive and available time resources
- Communication and networking skills
- High reliability and working morals
- Creativity, opened-mindedness and fun on challenging tasks

Opportunities:

- Business manners in contact with professionals
- Planning and Organizing Skills
- Communication and Marketing Skills
- Promotion Event Management
- Networking opportunity with peers and stakeholders (companies, university etc.)

We look forward to receiving your application. If you have any question about this position, please contact

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