Country Manager (Switzerland)

Rebels is a proximity-based social network and marketplace for students. Create a mission and engage instantly with the student community around you. Together we are building strong local communities in Switzerland and Germany and plan to expand all over the world.

About you:

- **Data-driven**: You know that every decision should stand on strong ground, which is why you analyze and measure things you do
- **Team player**: You love to work with great people around you. All of your colleagues would say you are a cool person to work with.
- **Growth oriented**: You have a thorough understanding of social networks and want to grow the market share of a product that helps students to connect with each other.
- **Creative**: You are excited about engaging with our core audience of university students. You are also fluent in emojis, gifs and memes - it is almost your second language :)
- **Project manager**: You have great project management skills and have the ability to prioritize tasks accordingly and meet performance goals.
- **Your background**: You studied at least one year at a Swiss university and know the student culture in Switzerland very well. German is your native language, but you also have decent English skills.

What you’ll do:

- You tailor our marketing strategy to Swiss university students
- You lead a localized campaign and create the content for your promotion
- You set the vibe of the local community and shape the interaction among users to ensure sustainability & virality

What we offer:

- You gain insights into every department of fast growing app startup and work closely together with the founders
- You work on a variety of tasks which make you grow day-by-day
- You make the life of thousands of students more efficient and social
- Besides your fixed salary, you get an attractive variable compensation based on your performance

Job details:

- Part-time 40-60% (can be done besides studies)
- Location: St. Gallen and/or Zurich
- Duration: 3 months from 22.01.2018 - 13.04.2018 (potential to extend)

Interested? Send an email to juliette@rebels-app.com with your CV and your short answer to the following question:

**If there was an app with only one button, what should the button do?**