

ACADEMIC CURRICULUM VITAE

VERENA BRAUN



Post-Doctoral Researcher & Teaching Assistant
Chair of Managerial Accounting
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PROFESSIONAL EXPERIENCE

Since 09/2016	Teaching Assistant at the Chair of Managerial Accounting, University of Zurich, Switzerland
Since 01/2021	Project Manager: Development of the Bachelor in Business Administration, Major: Financial Management, ZHAW, Switzerland
03/2013 – 09/2013	Executive Assistant to the German Board at Deutsche Bank AG
09/2011 – 03/2013	Corporate Banking Coverage at Deutsche Bank AG
02/2010 – 09/2011	Graduate Trainee in Corporate Banking at Deutsche Bank AG

EDUCATION

09/2016 – 07/2021	PhD in Business Administration, University of Zurich, Switzerland (with a research stay at University of California, Los Angeles (UCLA), United States)
09/2013 – 09/2016	Master of Arts in Business Administration, University of Zurich, Switzerland
09/2007 – 09/2010	Bachelor of Science in Business Administration, KU Eichstaett-Ingolstadt, Germany (with an exchange semester at CEU San Pablo Madrid, Spain)

RESEARCH INTERESTS

- Financial & ESG reporting, real effects of accounting, disclosure policies and measurement rules, management control systems

PUBLICATIONS

- Theoretical research on the determinants and consequences of earnings management [Theoretische Erkenntnisse zur Wirkung und Eindämmung bilanzpolitischer Maßnahmen]. Stéphanie Mittelbach-Hörmanseder, Alexander Schiebel (eds.), Rechnungswesen und Wirtschaftsprüfung - Festschrift für Romuald Bertl, 213-224, 2021 (with Robert F. Goex, Felix P. Niggemann, and Ulrich Schaefer)

WORKING PAPERS

- The effect of a security analyst on earnings management and price efficiency (joint project with Ulrich Schäfer)
- Real effects of measuring and reporting unrealized fair value gains (joint project with Robert F. Goex, Felix Niggemann and Ulrich Schaefer)
- Reporting bias with productive effort (single authored)
- Accounting aspects of sustainability-linked bonds (joint project with Patricia Ruffing-Straube)

PRESENTATIONS

2019	EAA, Paphos; Accounting Research Workshop, Zurich
2021	Accounting Research Workshop, Basel
2023	Accounting Research Workshop, Zurich

LANGUAGES

German (mother tongue), English (fluent), Spanish (advanced), French (basics)

MEMBERSHIPS & OTHER

- EAA, AES, AAA
- Proud Mum of a 2 year-old girl
- Passionate Tennis Player, Snowboarder and Surfer