Writing BA/MA thesis – Prof. Michel Maréchal

Our research projects have a strong empirical focus and cover a broad range of topics in behavioral and experimental economics. BA/MA thesis are typically integrated into our ongoing research projects. Most theses involve data collection (mostly through field and lab experiments) and econometric analysis. We thus expect our students to have excellent knowledge in statistics and econometrics and some experience with common software packages for data analysis such as Stata or R. Given that BA/MA theses provide important input for our ongoing research projects, we expect exceptionally high effort from our students.

If you are interested in writing a BA/MA thesis, send an email to michel.marechal@econ.uzh.ch with the following information:

1. A copy of your curriculum vitae
2. Your most recent academic record
3. A brief statement outlining your motivation and qualification for writing your thesis. For example, indicate how your coursework or previous projects provide you with the necessary background knowledge for writing your thesis. In particular, let us know if you have experience with programming (e.g., Python, Java, etc.) and survey tools (e.g., Unipark, Qualtrics)
4. A brief outline of your desired topic for your thesis.
   Note: In general, we determine the topic of the thesis. We nevertheless would like to know the research areas that are of interest to you.
5. Possible starting date and the latest date you want to hand in your thesis.

Please note that you should contact us approx. three months before your preferred starting date. Your application is evaluated based on whether you appear qualified to pursue a thesis in this area, and whether we have the capacity and ability to supervise your topic.

Further important information for writing BA/MA thesis at the Faculty of Business, Economics and Informatics can be found here: http://www.oec.uzh.ch/studies/general/theses/oec_en.html#17