



ZURICH TAIWAN LECTURES SERIES 2021



Beijing's Cross-Strait Diplomacy through the Lens of Marriage Migrants in Taiwan

December 17, 2021 | ONLINE EVENT

12:00 -14:00 (Zurich time)

ABOUT THE LECTURE:

As cross-Strait movements and exchanges have increased considerably in the last couple of decades, Beijing has had new opportunities to exert its influence on Taiwan not only through hard power strategies but also through soft power solutions. This talk will explore how a group of migrants from the PRC residing in Taiwan have become a target of Beijing in its cross-Strait diplomacy and how they have responded to Beijing's initiatives. The peculiarity of this case is that a majority of these migrants are women, who arrived in Taiwan for family reasons, as wives of Taiwanese citizens. In this context, Beijing developed a narrative enriched by gender connotations, by celebrating migrant women's roles as mothers of the nation, their families as symbols of cross-Strait unity, their modern lives and their beauty as a reflection of a new rising China. As a unique example of Beijing's not traditional public diplomacy, this talk will discuss the adaptive nature of Beijing's public diplomacy, when new social groups start to acquire strategic importance.

ABOUT THE SPEAKER:

Dr Lara Momesso is Senior Lecturer and Course Leader for the BA Programme in Asia Pacific Studies at the School of Humanities, Language and Global Studies at UCLan. She is founder and Co-Director of the Northern Institute of Taiwan Studies at UCLan and founder and Co-Deputy Director of the Centre for Migration, Diaspora and Exile at UCLan.

She has an extensive track record on her main research theme, marriage migration between China and Taiwan, and more recently she has turned her attention towards Asian migrant experiences in Europe, including Chinese diaspora in the UK, and social media and democracy in Asian societies

REGISTRATION REQUIRED:

<https://www.aoi.uzh.ch/de/institut/events/registration.html>

