

Hugo Münsterberg: Filmtheorie und Psychotechnik Diskurse, Kontexte, Rezeption

Donnerstag, 9. Juni 2016, UZH, Rämistrasse 71, KO2 F-152

Moderation am Donnerstag: *Kristina Köhler*

- 10.15 Begrüssung und Einführung / Welcome & Introduction
Jörg Schweinitz, Universität Zürich
- 10.45 Kaffeepause / Coffee Break
- 11.00 Depth and Movement: Hugo Münsterberg and Psychological Aesthetics
Scott Curtis, Northwestern University, Evanston
- 12.00 Hugo Münsterberg and the Cinema at the Service of Mental Health
Mireille Berton, Université de Lausanne
- 13.00 Mittagspause / Lunch Break
- 14.45 Aestheticizing Color at the Intersection of Art, Science, and Industry:
Historical Contexts of Hugo Münsterberg's Examination of Color
Jelena Rakin, Universität Zürich
- 15.45 Kaffeepause / Coffee Break
- 16.15 Hugo Münsterberg and German Propaganda Discourse
Andreas Killen, City College of New York and the CUNY Graduate Center
- 17.15 The Battle for Meaning: A Cross-National Film Reception Analysis of
THE BATTLE CRY OF PEACE (USA 1915) in Switzerland and the
Netherlands during the First World War
Klaas de Zwaan, University of Utrecht
- 19.00 Abendessen / Dinner

Hugo Münsterberg: Film Theory and Psychotechnics Discourses, Contexts, and Reception

Freitag, 10. Juni 2016, UZH, Rämistrasse 71, KO2 F-152

Moderation am Freitag: *Jelena Rakin*

- 10.00 From Film Experience to Theory and Back: What Films Influenced
Münsterberg's Film Theory, and in Which Ways (1914-1916)?
Rüdiger Steinmetz, Universität Leipzig
- 11.00 Kaffeepause / Coffee Break
- 11.15 «The Delighted Eye». Hugo Münsterberg, Early Film Culture, and
the Aesthetics of Visual Pleasure
Kristina Köhler, Universität Zürich
- 12.15 Mittagspause / Lunch Break
- 13.30 «Aufhebung» of Reality: Münsterberg's Concept of Film Art,
Philosophical Aesthetics, and Hollywood Narration
Jörg Schweinitz, Universität Zürich
- 14.30 Kaffeepause / Coffee Break
- 14.45 Eine «revolutionäre und vergessene Theorie». Münsterbergs
Photoplay in Friedrich A. Kittlers Schriften
Ulrich J. Beil, Universität Zürich, NFS Mediality
- 15.45 Diskussion zum Tagungsschluss / Closing Discussion
- 16.15 Treffen der SUK-Teilnehmenden bis 17.30 / SUK-Meeting
- 19.00 Abschiedsessen für die Referierenden / Farewell Dinner for Speakers