



University of  
Zurich<sup>UZH</sup>

IPMZ – Institute of Mass Communication and Media Research

The IPMZ Speaker Series presents:

**Understanding the global journalist:  
Reflections on the comparative tradition**

Stephen Reese

University of Texas at Austin

Monday, November 6, 2017

16:00-17:00

**Andreasstrasse 15, Room 3.02**

In a 2001 essay in *Journalism Studies*, “Understanding the global journalist: A hierarchy of influences approach,” I considered a framework for investigating professional media issues in an international context—at the same time suggesting a layer of professional identity and practice that transcended clear country-by-country classification. Since then global and digital dynamics surrounding what Chadwick calls the “hybrid media system” have further complicated attempts at systematic empirical comparison. In this discussion, some 16 years later, I revisit these earlier issues as an international comparative approach has taken greater hold in the field of journalism studies, considering the challenges of reconciling the need for systematic analysis with the greater complexity, interdependence, and contingency of the global news ecosystem.



Stephen D. Reese has been on the University of Texas at Austin faculty since 1982, where he is now the Jesse H. Jones Professor of Journalism. His research focuses on questions relating to press performance, including the sociology of news, media framing of public issues, and the globalization of journalism. Along with some 50 articles and book chapters, Reese is co-author with Pamela Shoemaker of *Mediating the Message in the 21<sup>st</sup> Century: A Media Sociology Perspective* (Routledge, 2014). Professor Reese served as head of the Political Communication division of the International Communication Association and held major leadership positions with the Association for Education in Journalism and Mass Communication, which awarded him the Kriegbaum Under-40 Award for outstanding achievement in research, teaching and public service and, most recently, the Paul Deutschmann Award for excellence in research.