

Seminar Soziale Netzwerkanalyse

- Zeit:* Di 12:15-13:45
- Raum:* [noch offen]
- Leistungsnachweis:* (1) 5-minütige Einzelpräsentationen einer selbst gewählten vorangegangenen Forschungsarbeit.
- > Bitte teilen Sie uns den **Titel des ausgewählten Papiers bis spätestens zum 30.09.2014** mit, damit Doppelungen vermieden werden können. (Übersicht zur Auswahl stehenden Studien, siehe 21.10.2014 und dem Literaturverzeichnis.)
- (2) 15-minütige Präsentationen (im 2-er bis 3-er Team) einer selbst erarbeiteten, empirischen Forschungsarbeit.
- > Bitte teilen Sie die **Zusammensetzung Ihres Forschungsteams bis spätestens zum 30.09.2014** mit.
- (3) ca. 20-seitige Seminararbeit (Einzelarbeit) zur empirischen Forschungsarbeit mit Forschungsmotivation, Einbettung in vorangegangene Literatur, Theorie- und Hypothesenerarbeitung, Methodischem Vorgehen, Empirischen Ergebnissen, Diskussion der Befunde und Limitationen der Arbeit.
- Benötigte Software:* Die Veranstaltungen wird eine Einführung in das Netzwerkanalysetool UCINET beinhalten. Um UCINET optimal nutzen zu können sind weitere Programme nötig. Stellen Sie daher bitte vor dem 7.10.2014 sicher, dass folgende Programme auf Ihrem Laptop installiert sind:
- (a) MS Excel (Alternativ: Libre/ Open Office Calc)
 - (b) SPSS (<http://www.id.uzh.ch/dl/sw/angebote/stamath/SPSSPortal.html>)
 - (c) UCINET (UCINET bitte erst **kurz vor dem 7.10 installieren** um die kostenlose 60 Tage Testversion im Seminar nutzen zu können <https://sites.google.com/site/ucinetsoftware/downloads>)
 - (d) Notepad (oder ein anderer einfacher Texteditor)

16.09.2014 Theoretische Grundlagen I

- Veranstaltung wird vom Lehrstuhl durchgeführt -

Literatur: (Adler & Kwon, 2002; Jansen, 2006; Scott, 2000; Wasserman & Faust, 1994)

23.09.2014 Theoretische Grundlagen II

- Veranstaltung wird vom Lehrstuhl durchgeführt -

Literatur: (Adler & Kwon, 2002; Jansen, 2006; Scott, 2000; Wasserman & Faust, 1994)

30.09.2014 Methodische Grundlagen I

- Veranstaltung wird vom Lehrstuhl durchgeführt -

Literatur: (Jansen, 2006; Scott, 2000; Wasserman & Faust, 1994)

07.10.2014 Methodische Grundlagen II

- Veranstaltung wird vom Lehrstuhl durchgeführt -

Literatur: (Jansen, 2006; Scott, 2000; Wasserman & Faust, 1994)

14.10.2014 Einführung UCINET I

- Veranstaltung wird vom Lehrstuhl durchgeführt -

Bitte bringen Sie einen Laptop in die Veranstaltung und installieren Sie sich UCINET als kostenlose Trial-Software (60 Tage) bzw. als Studentenlizenz (40 Dollar).

Link: <https://sites.google.com/site/ucinetsoftware/downloads>

Literatur: (Borgatti, Everett, & Johnson, 2013)

21.10.2014 Einführung UCINET II

- Veranstaltung wird vom Lehrstuhl durchgeführt -

Bitte bringen Sie einen Laptop in die Veranstaltung und installieren Sie sich UCINET als kostenlose Trial-Software (60 Tage) bzw. als Studentenlizenz (40 Dollar).

Link: <https://sites.google.com/site/ucinetsoftware/downloads>

Literatur: (Borgatti et al., 2013)

28.10.2014 Überblick vorangegangener Forschung I

- Studentenpräsentationen-

ca. 5-10 minütige Einzelpräsentation einer selbst gewählten vorangegangenen der Forschungsarbeit mit anschließender Diskussion

Ausgewählte Netzwerkstudien: (Abrahamson & Fombrun, 1992; Abrahamson & Rosenkopf, 1997; Abramson & Kuperman, 2001; Adamic & Adar, 2003; Adimora & Schoenbach, 2005; Antonucci & Akiyama, 1987; Baker, 1984; Balconi, Breschi, & Lissoni, 2004; Berkman, 1984; Berkman & Syme, 1979; Bian, 1997; Bolino, Turnley, & Bloodgood, 2002; Burt, 1997; Burt, 2004; Burt & Knez, 1995; Cattani & Ferriani, 2008; Cattell, 2001; Chiarvesio, Di Maria, & Micelli, 2004; Christakis & Fowler, 2007, 2008; Cobb, 1976; Davis & Greve, 1997; Dess & Shaw, 2001; Eagle, Pentland, & Lazer, 2009; Ellison & George, 1994; Erickson, 1996; Fortunato & Barthelemy, 2007; Fowler & Christakis, 2008; Friedkin, 1980; Friedkin, 2001; Friedrichs & Blasius, 2003; Galaskiewicz, 1985; Geletkanycz, Boyd, & Finkelstein, 2001; Grandori, 1997; Granovetter, 1974; Granovetter, 2005; Gulati & Gargiulo, 1999; Haynie, 2001; Higgins, 2001; Hogan, Eggebeen, & Clogg, 1993; Holland & Lockett, 1997; Hummon & Doreian, 1989; Hussler & Ronde, 2007; Ibarra, 1992; Ibarra & Andrews, 1993; Ibarra & Hunter, 2007; Jackson, 2008; Kawachi & Berkman, 2001; Koka & Prescott, 2002; Kostova & Roth, 2002; Krackhardt, 1990, 1992; Lelieveldt, 2004; Li & Berta, 2002; Liebeskind, Oliver, Zucker, & Brewer, 1996; Lin, 1999; Lincoln & Miller, 1979; McAdam & Paulsen, 1993; McFadyen, Semadeni, & Cannella, 2009; McPherson, Smith-Lovin, & Brashears, 2006; McPherson, Smith-Lovin, & Cook, 2001; Mehra, Kilduff, & Brass, 2001; Mizruchi, 1990; Mizruchi & Bunting, 1981; Mizruchi & Galaskiewicz, 1993; Mizruchi, Han, & Dordick, 1995; Mizruchi & Stearns, 1988; Moody, 2001; Moore, 1990; Munshi, 2003; Nelson, 1989; Newman, 2003; Obstfeld, 2005; Ohtsuki, Hauert, Lieberman, & Nowak, 2006; Padgett & Ansell, 1993; Pearce, 1995; Pescosolido, 1992; Podolny & Baron, 1997a; Podolny & Baron, 1997b; Powell, White, Koput, & Owen-Smith, 2005; Procidano & Heller, 1983; Raub & Weesie, 1990; Reagans & McEvily, 2003; Rhodes, Singer, Bourgois, Friedman, & Strathdee, 2005; Rost, 2011; Schoenbach, Kaplan, Fredman, & Kleinbaum, 1986; Seeman, 1996; Seeman & Berkman, 1988; Snow, Zurcher, & Eklundson, 1980; Strang & Soule, 1998; Sorenson, 2001 #30345; Tolsdorf, 1976; Tsai & Ghoshal, 1998; Uzzi, 1997; Uzzi & Spiro, 2005; Verspagen, 2007; Watts, 1999; Watts, Dodds, & Newman, 2002; Watts & Strogatz, 1998; Wellman, 1979; White, Boorman, & Breiger, 1976a; White, Boorman, & Breiger, 1976b; Yakubovich, Granovetter, & McGuire, 2005)

Bitte recherchieren Sie auch selbstständig Literatur, z.B. über das Web of Science oder Zeitschriften zur Analyse sozialer Beziehungsnetzwerke, z.B. Social Networks, Connections, Journal of Social Structure.

04.11.2014 Überblick vorangegangener Forschung II

- Studentenpräsentationen-

ca. 5-10 minütige Einzelpräsentation einer selbst gewählten vorangegangenen der Forschungsarbeit mit anschließender Diskussion

Ausgewählte Netzwerkstudien: (Abrahamson & Fombrun, 1992; Abrahamson & Rosenkopf, 1997; Abramson & Kuperman, 2001; Adamic & Adar, 2003; Adimora & Schoenbach, 2005; Antonucci & Akiyama, 1987; Baker, 1984; Balconi et al., 2004; Berkman, 1984; Berkman & Syme, 1979; Bian, 1997; Bolino et al., 2002; Burt, 1997;

Burt, 2004; Burt & Knez, 1995; Cattani & Ferriani, 2008; Cattell, 2001; Chiarvesio et al., 2004; Christakis & Fowler, 2007, 2008; Cobb, 1976; Davis & Greve, 1997; Dess & Shaw, 2001; Eagle et al., 2009; Ellison & George, 1994; Erickson, 1996; Fortunato & Barthelemy, 2007; Fowler & Christakis, 2008; Friedkin, 1980; Friedkin, 2001; Friedrichs & Blasius, 2003; Galaskiewicz, 1985; Geletkanycz et al., 2001; Grandori, 1997; Granovetter, 1974; Granovetter, 2005; Gulati & Gargiulo, 1999; Haynie, 2001; Higgins, 2001; Hogan et al., 1993; Holland & Lockett, 1997; Hummon & Doreian, 1989; Hussler & Ronde, 2007; Ibarra, 1992; Ibarra & Andrews, 1993; Ibarra & Hunter, 2007; Jackson, 2008; Kawachi & Berkman, 2001; Koka & Prescott, 2002; Kostova & Roth, 2002; Krackhardt, 1990, 1992; Lelieveldt, 2004; Li & Berta, 2002; Liebeskind et al., 1996; Lin, 1999; Lincoln & Miller, 1979; McAdam & Paulsen, 1993; McFadyen et al., 2009; McPherson et al., 2006; McPherson et al., 2001; Mehra et al., 2001; Mizruchi, 1990; Mizruchi & Bunting, 1981; Mizruchi & Galaskiewicz, 1993; Mizruchi et al., 1995; Mizruchi & Stearns, 1988; Moody, 2001; Moore, 1990; Munshi, 2003; Nelson, 1989; Newman, 2003; Obstfeld, 2005; Ohtsuki et al., 2006; Padgett & Ansell, 1993; Pearce, 1995; Pescosolido, 1992; Podolny & Baron, 1997a; Podolny & Baron, 1997b; Powell et al., 2005; Procidano & Heller, 1983; Raub & Weesie, 1990; Reagans & McEvily, 2003; Rhodes et al., 2005; Rost, 2011; Schoenbach et al., 1986; Seeman, 1996; Seeman & Berkman, 1988; Snow et al., 1980; Strang & Soule, 1998; Sorenson, 2001 #30345; Tolsdorf, 1976; Tsai & Ghoshal, 1998; Uzzi, 1997; Uzzi & Spiro, 2005; Verspagen, 2007; Watts, 1999; Watts et al., 2002; Watts & Strogatz, 1998; Wellman, 1979; White et al., 1976a; White et al., 1976b; Yakubovich et al., 2005)

Bitte recherchieren Sie auch selbstständig Literatur, z.B. über das Web of Science oder Zeitschriften zur Analyse sozialer Beziehungsnetzwerke, z.B. Social Networks, Connections, Journal of Social Structure.

11.11.2014 *Vorbereitung Forschungsarbeit I*

- keine Veranstaltung/ Homework -

Der Termin steht für die Vorbereitung der Forschungsarbeit (im 2-er bis 3-er Team) zur Verfügung. Es findet keine reguläre Veranstaltung statt. Allerdings können Sie mit uns im Seminarzeitraum einen persönlichen Besprechungstermin für Fragen, Hilfestellungen etc. vereinbaren.

18.11.2014 *Vorbereitung Forschungsarbeit II*

- keine Veranstaltung/ Homework -

Der Termin steht für die Vorbereitung der Forschungsarbeit (im 2-er bis 3-er Team) zur Verfügung. Es findet keine reguläre Veranstaltung statt. Allerdings können Sie mit uns im Seminarzeitraum einen persönlichen Besprechungstermin für Fragen, Hilfestellungen etc. vereinbaren.

25.11.2014 *Vorbereitung Forschungsarbeit III*

- keine Veranstaltung/ Homework -

Der Termin steht für die Vorbereitung der Forschungsarbeit (im 2-er bis 3-er Team) zur Verfügung. Es findet keine reguläre Veranstaltung statt. Allerdings können Sie mit uns im Seminarzeitraum einen persönlichen Besprechungstermin für Fragen, Hilfestellungen etc. vereinbaren.

02.12.2014 *Präsentation Forschungsarbeiten I*

- Studentenpräsentationen-

ca. 15 minütige Präsentationen der Forschungsarbeiten (im 2-er bis 3-er Team) mit anschließender Diskussion

09.12.2014 *Präsentation Forschungsarbeiten II*

- Studentenpräsentationen-

ca. 15 minütige Präsentationen der Forschungsarbeiten (im 2-er bis 3-er Team) mit anschließender Diskussion

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